



赞助方案

SPONSORSHIPS

成为 APPC 2017 赞助商，让您的公司脱颖而出！

Become a sponsor, make a BIG difference!

APPC 2017 亚太国际管道会议为您提供丰富多样的赞助形式和赞助项目：您可选择“赞助-展览全覆盖礼包”来最大限度提升您企业的曝光率，同时吸引更多人莅临您的展位；您也可以选择“单项赞助”，使您公司的logo或产品信息在会场展场布置、会议资料及宴请活动中获得宣传机会。

APPC 2017 provides various sponsorship options: you can either choose the “Great Combo Packages” which combines the sponsorship with an exhibit, to maximize the brand awareness and drive more traffic to your booth; or you can also choose from the “Additional Opportunities” to get your logo or products exposed in the venue, conference materials and networking activities.

赞助商普遍权益:

Sponsorship Recognition Package includes:

- 所有会议前期宣传资料上显示赞助商名称
Acknowledgement in all marketing materials
- 所有会前宣传活动、出版物中显示赞助商名称
Recognition in all pre-event publicities
- 会议网站上显示赞助商 Logo
Designation on the official website
- 会议手册上刊登 Logo 和中英文公司简介 (100 中文字, 50 英文单词)
Logo and a description (50 English words, 100 Chinese Characters) in the conference book
- 会场背景板处印刷赞助商 Logo
Logo shown on backdrops installed in conference venue
- 会场设置赞助商答谢标牌
Recognition on sponsor signage

赞助-展览全覆盖礼包 / Great Combo Packages

铂金赞助/Platinum Sponsorship..... ¥ 50000

- ◆ 1 个展台
1 Stall for exposition
- ◆ 3 个免费完全注册名额
Three complimentary full conference registrations
- ◆ 会议手册中放置 2 页全彩色广告
2 full page color ad in conference book
- ◆ 以下赞助项目任选一项
ONE of the following sponsorships :
 - 晚宴/Banquet
 - 注册区/Registration Area
 - 主会场/Plenary Session
- ◆ 及上述“赞助商普遍权益”中所有项目
PLUS all items in the Sponsor Recognition Package

黄金赞助/Gold Sponsorship..... ¥ 30000

- ◆ 1 个展台 / 1 Stall for exposition
- ◆ 2 个免费完全注册名额
Two complimentary full conference registrations
- ◆ 会议手册中放置 1 页全彩色广告
One full page color ad in conference book
- ◆ 以下赞助项目任选一项/ONE of the following sponsorships :
 - 午餐/Luncheon
 - 茶歇/Tea break
 - 分会场/Technical Symposium
- ◆ 及上述“赞助商普遍权益”中所有项目
PLUS all items in the Sponsor Recognition Package

白银赞助/Silver Sponsorship..... ¥ 20000

- ◆ 1 个展台 / 1 Stall for exposition
- ◆ 1 个免费完全注册名额
One complimentary full conference registrations
- ◆ 会议手册中放置 1 页全彩色广告
One full page color ad in conference book
- ◆ 及上述“赞助商普遍权益”中所有项目
PLUS all items in the Sponsor Recognition Package

单项赞助 / Additional Sponsorship Opportunities

<p>晚宴/Banquet..... ¥ 30000</p> <ul style="list-style-type: none"> ◆ 宴会厅放映 10 分钟的赞助商宣传短片 (赞助商提供) Showcase of a 10min promotional video of the sponsor (sponsor provides the video) ◆ 赞助商代表在晚宴上致辞 Opportunity of a toast in the banquet by a sponsor representative ◆ 宴会厅指示牌上显示赞助商 Logo Recognition on the banquet signage ◆ 宴会厅门口放置赞助商易拉宝一块 (赞助商提供易拉宝) One sponsor e-banner placed at ballroom entrance (sponsor supplies e-banner) 	<p>主会场/Plenary Session..... ¥ 30000</p> <ul style="list-style-type: none"> ◆ 主会场指示牌上显示赞助商 Logo Recognition on the meeting room signage ◆ 会场主席现场宣读赞助商名称, 并致谢 Verbal recognition and appreciation by the chairman ◆ 主会场门口放置赞助商易拉宝一块 (赞助商提供易拉宝) One sponsor e-banner placed at meeting room entrance (sponsor supplies e-banner)
<p>注册区/Registration Area..... ¥ 30000</p> <ul style="list-style-type: none"> ◆ 注册区放置赞助商易拉宝一块 (赞助商提供易拉宝) One sponsor e-banner placed in the registration area (sponsor supplies e-banner) ◆ 放置多媒体屏幕, 播放赞助商宣传短片 (赞助商提供短片) A promotional video played on a multimedia terminal in registration area (Sponsor supplies video) 	<p>分会场/Technical Symposium.. ¥ 15000 每场</p> <ul style="list-style-type: none"> ◆ 分会场指示牌上显示赞助商 Logo Recognition on the meeting room signage ◆ 会场主席现场宣读赞助商名称, 并致谢 Verbal recognition and appreciation by the session chair ◆ 分会场门口放置赞助商易拉宝一块 (赞助商提供易拉宝) One sponsor e-banner placed at meeting room entrance (sponsor supplies e-banner)
<p>午餐/Luncheons..... ¥ 15000 每天 / per day</p> <ul style="list-style-type: none"> ◆ 餐厅播放赞助商宣传短片 (赞助商提供短片) Showcase of a promotional video of the sponsor at the luncheon room (sponsor provides the video) ◆ 餐厅指示牌上显示赞助商 Logo Recognition on luncheon signage ◆ 餐厅门口放置赞助商易拉宝一块 (赞助商提供易拉宝) One sponsor e-banner placed at luncheon entrance (sponsor supplies e-banner) 	<p>会议论文 U 盘/Conference U-disc..... ¥ 15000</p> <ul style="list-style-type: none"> ◆ 会议论文 U 盘 (250 份), 外观印制赞助商 Logo Logo printed on Conference Proceeding U-disc (250 pieces) ◆ 包含制作费, 赞助商需提供彩色 Logo 供印刷 Production fee included; Sponsor provides colored Logo for printing
<p>茶歇/Tea Breaks..... ¥ 15000 每天 (两场) / per day (two breaks)</p> <ul style="list-style-type: none"> ◆ 茶歇指示牌上显示赞助商 Logo Recognition on the tea break signage ◆ 茶歇处放置赞助商易拉宝一块 (赞助商提供易拉宝) One sponsor e-banner placed at tea break area (sponsor supplies e-banner) ◆ 茶歇时赞助商可向代表发送宣传礼品 (赞助商提供礼品) Opportunity to send out promotional gifts during tea breaks (sponsor supplies gifts) 	<p>会议用笔/ Pens..... ¥ 6000</p> <ul style="list-style-type: none"> ◆ 发放给每位参会代表的会议用笔上印制赞助商 Logo 和名称 Logo and company name printed on the pen given to all conference delegates ◆ 包含制作费, 赞助商需提供彩色 Logo 供印刷 Production fee included; Sponsor provides colored Logo for printing
<p>会议手册广告插页/Ad page in conference book ¥ 8000 每页/per page</p> <ul style="list-style-type: none"> ◆ 在参会代表人手一册的会议手册醒目位置插入全彩色广告页, 使您的产品信息在会议期间和会后受到持续关注 A colored full page ad in the conference book, which is given to all the conference attendees and is referred to frequently during and after the event. ◆ 赞助商请于 2017 年 5 月 31 日之前提供设计文件/ Sponsor provides the layout file before 31st May 2017. 	<p>会议文件袋/ Conference Tote Bags..... ¥ 6000</p> <ul style="list-style-type: none"> ◆ 发放给每位参会代表的会议文件袋上印制赞助商 Logo 和名称 Logo and company name printed on the tote bags given to all conference delegates ◆ 包含制作费, 赞助商需提供彩色 Logo 供印刷 Production fee included; Sponsor provides colored Logo for printing
	<p>代表证挂绳/Lanyards..... ¥ 6000</p> <ul style="list-style-type: none"> ◆ 每位参会代表及展厅观众佩戴的代表证挂绳上印制赞助商 Logo Logo printed on the lanyards wore by all the conference delegates and expo visitors ◆ 包含制作费, 赞助商需提供彩色 Logo 供印刷 Production fee included; Sponsor provides colored Logo for printing

想要个性化您的机会? Want It Customized?

请与我们联系 Contact us today : Tel: 0532-86981377 (周辉) E-Mail: appc2017@upc.edu.cn

我们致力于为您度身打造方案, 使您的投资获得最大回报! We endeavor to tailor your opportunities and to make the most effect out of your investment!